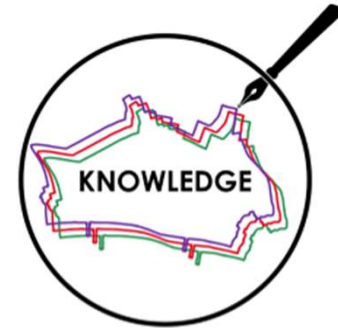




Impact Report for The Knowledge Miles Lecture Series



Gresham Society About Knowledge Miles Society Events The Grasshopper

The 695th Lord Mayor's Knowledge Miles Lectures

Launch of Knowledge Miles: The 695th Lord Mayor's Lect... [Watch Later](#) [Share](#)

Knowledge Miles: The 695th Lord Mayor's Lectures

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Lecture Information

Date: 10 November 2023

Time: 10:00 - 10:30 GMT

Type: Webinar

Speaker(s):

Professor Michael Mainelli
Chairman
Z/Yen Group

Convenor:

Professor Tim Connell
Chairman
The Gresham Society

Alderman Professor Michael Mainelli is Lord Mayor of the City of London from 10 November 2023 till 10 November 2024. Michael's working theme is 'Connect To Prosper - The Knowledge Miles In The World's Coffeehouse': to celebrate the many Knowledge Miles of The Square Mile. These are the global knowledge connections that will solve our world's problems. London is the world's coffeehouse where people bring their dreams to get them realised. Over 40 learned societies, 70 universities, and 130 research institutes surround the City. Our workforce is as much 'science & tech' as 'finance'. 'The Knowledge Mile' draws on the world's most productive concentration of knowledge networks. But why do dreams matter? Because they lead to solutions for our problems, most notably the Sustainable Development Goals

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November 2023 to November 2024




The **Knowledge Miles Lecture Series**, part of the 695th Lord Mayor's term in 2023-2024, was a year-long initiative championed by Alderman Professor Michael Mainelli. The series of 103 lectures, hosted by the Gresham Society, aligned with Michael's mayoral theme "*Connect to Prosper – The Knowledge Miles in the World's Coffeehouse*", emphasising London's role as a global hub for innovation, knowledge exchange, and economic collaboration.



CONNECT TO PROSPER ▲


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Inclusive Leadership Through The Lens Of Behavioural Science: Embrace Diversity And Improve Productivity



Dr Grace Lordan
 Founding Director of the Inclusion Initiative and an Associate Professor
 London School of Economics and Political Science


Lecture Information

Date: 24 January 2024


Time: 15:00 - 15:45 GMT

Type: Webinar


Presented by:
London School of Economics and Political Science

Speaker(s):
 **Dr Grace Lordan**
 Founding Director of the Inclusion Initiative and an Associate Professor
 London School of Economics and Political Science

Convenor:


About Knowledge Miles Society Events The Grasshopper

The Threats From Cyber & Economic Crime: How We Are Fighting The Problem



Pete O'Doherty
 Temporary Commissioner
 City of London Police


Lecture Information

Date: 07


Time: 11:00 - 11:45 BST

Type: Webinar

Presented by:
City of London Police


About Knowledge Miles Society Events The Grasshopper

Intellectual Property – IP Is A Business Matter Not A Legal Issue



Dids Macdonald
 CEO
 Anti Copying in Design (ACID)

Nick Kounoupis
 Director
 Anti Copying in Design (ACID)


Lecture Information


Date: 18 October 2024

Time: 11:00 - 11:45 BST

Type: Webinar

Presented by:
The Worshipful Company of Furniture Makers

Speaker(s):
 **Dids Macdonald**
 CEO
 Anti Copying in Design (ACID)

 **Nick Kounoupis**
 Director
 Anti Copying in Design (ACID)

Background:

Intellectual property (IP) is so often seen just as a legal issue, but it is fundamentally a business matter. At its core, IP represents valuable assets that can drive a company's growth, innovation, and competitive advantage. Businesses leverage IP, such as patents, trademarks, copyrights, designs, and trade secrets, to create unique products, protect brand identity, and generate revenue streams through licensing, sales, or strategic partnerships.

Managing IP effectively involves aligning it with the company's overall business strategy, identifying opportunities to capitalise on it, and assessing risks related to infringement or loss of exclusivity. While legal expertise is crucial for securing and enforcing IP rights, the strategic management of IP requires a business-focused



Objectives

Celebration of Knowledge Ecosystems: The series highlighted the concentration of over 40 learned societies, 70 universities, and 130 research institutes within London's financial district, promoting the intersection of technology, science, and finance.

Support for Sustainable Development Goals (SDGs): By fostering innovation and problem-solving, the lectures inspired actionable ideas that contribute to global challenges, including sustainability and economic resilience.

Collaboration and Inclusivity: The initiative bridged creative, technical, professional, and financial sectors, fostering a collaborative environment that nurtures transformative solutions.

The screenshot shows a webpage for a webinar. At the top left is the Cresham Society logo. Navigation links include 'About', 'Knowledge Miles', 'Society Events', and 'The Grasshopper'. The main heading is 'Investment Opportunities To Use Science To Make Land Use Sustainable'. Below this is a video player with a red play button. The video title is 'Investment Opportunities To Use Science To Make Land Use Sustainable'. The speaker is identified as Professor Jim Lynch, Distinguished Professor Life Sciences Emeritus, Centre for Environment and Sustainability, University of Surrey. The webinar is presented by The Worshipful Company of Scientific Instrument Makers. A 'Background' section discusses deforestation's impact on climate change and the role of earth observation and machine learning. A 'Lecture Information' box on the right lists the date (08 July 2024), time (11:00 - 11:45 BST), and type (Webinar). A 'Speaker(s)' box identifies Professor Jim Lynch as the speaker.



In Numbers

Number of lectures	103
Engaged people (attendance, post-viewing)	115,442
Largest single online attendance	201
Post-viewing ratio attendance/post-viewing	325% (and growing...)
Average online interest rating	81% (audience participation)
Average online attentiveness	70% (continuous attentiveness)
Most popular live	“Fire Risks Involving Lithium-Ion Batteries: The Problems These Batteries Pose And The Emerging Techniques To Counter Them”
Most popular on YouTube	“Out With Council Tax, In With A Green Land Value Tax!”

Fire Risks Involving Lithium-Ion Batteries: The Problems These Batteries Pose And The Emerging Techniques To Counter Them

Date: 14 May 2024
Time: 11:03 - 11:43 BST
Type: Webinar
Presented by: The Worshipful Company of Firefighters
Speaker(s): Phil Clark, Emerging Energy Technologies Lead, National Fire Chiefs Council and University of Warwick
Convener: Peter Holland CBE, QFSM, Chief Inspector

Sex: The Livery & The Civic City

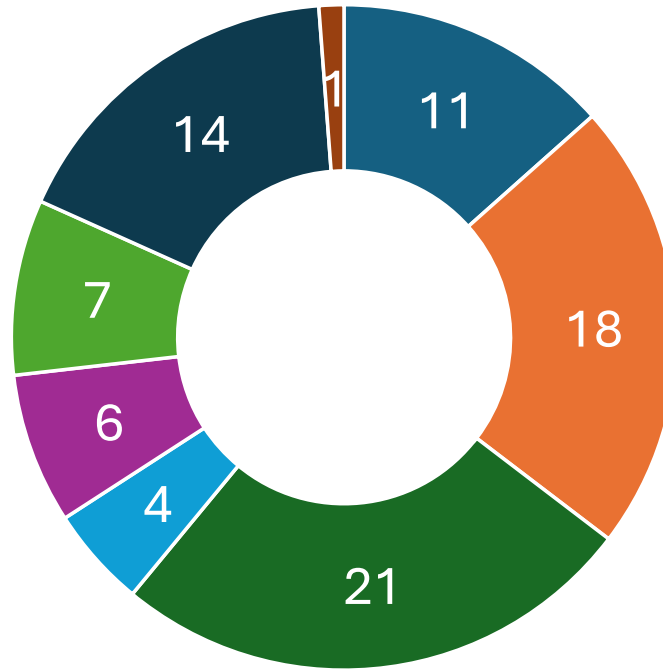
Date: 29 October 2024
Time: 11:00 - 11:40 GMT
Type: Webinar
Presented by: Lady Masters Association
Speaker(s): Erica Stary, Chairman 2017-19, Lady Masters Association
Convener: Charlotte Danesh

Out With Council Tax, In With A Green Land Value Tax!

Date: 17 October 2024
Time: 15:00 - 15:45 BST
Type: Webinar
Presented by: The Worshipful Company of Tax Advisers
Speaker(s): Professor John Muirbauer, Senior Research Fellow, Brunel College
Convener: Mark Husley, Founder, Husley Advisory



Knowledge Miles Lecture Series Topics



- Health and Science
- Environment
- Business and Technology
- Law
- Art and Humanities
- London History
- Economics
- Religion

'City' Participation

City livery companies are a central element of the Lectures. 55 out of the 111 have taken part, focusing on the forward-looking elements of their work rather than their traditions.

Other City bodies have contributed, ranging from Lloyd's of London and the Bank of England to the City of London Police, ranging from the work of the Old Bailey to Vision 2050 for the Port of London.

Prominent speakers included:

- Professor Sir Adrian Smith, President of the Royal Society
- Christopher Smith, Executive Head of the Arts and Humanities Research Council
- Andy Haldane, Chief Executive Officer of The RSA (The Royal Society For Arts, Manufactures & Commerce)
- Sir Kenneth Olisa, Lord Lieutenant of Greater London
- Sir David Omand, former Head of GCHQ
- Dean Andrew Tremlett, St Paul's Cathedral
- Pete O'Doherty, City of London Police
- Sir Martyn Lewis
- Sir Jonathon Porritt

Wider institutions provided speakers from the Francis Crick Institute, the European Space Agency, and CERN.

Pan Livery Legacy: From Historical Philanthropy To Modern Rehabilitation With No Going Back

The 615th Lord Mayor's Lectures

Lecture Information

Date: 11 July 2024

Time: 11:00 - 11:45 BST

Type: Webinar

Presented by:
The Worshipful Company of Mercers

Speaker(s):

Lady Tessa Brewer
OBE
Director
No Going Back

Francesca Findlater
OBE
Executive Head
No Going Back

Convenor:

Background:
The Livery Companies of the City of London and their members have been supporting prisons and offenders for over 600 years. In the 1420s, Richard Whittington funded the rebuilding of Newgate Prison. More recently, many Livery Companies have supported the Sheriff & Recorders Fund annually since 1805 at the Old Bailey. Today, they champion prison charities focused on reducing reoffending and enhancing mental well-being. The 2021 Pan Livery Survey on philanthropic giving highlighted that Livery Companies contributed £1.6 million towards reducing reoffending in that year alone.



Humanitarian Surgery In Gaza – 14 Years In War & “Peace”

“I just wanted to say how impactful I found yesterday’s webinar. I appreciate your running it; not many organisations would have done it. Thank you.”

Humanitarian Surgery In Gaza – 14 Years In War & “Peace”

Lecture Information
 Date: 15 October 2024
 Time: 15:00 - 15:45 BST
 Type: Webinar
 Presented by: The Worshipful Company of Barbers

Speakers:
 Sarah Phillips, Orthopaedic Surgeon IDEALS
 Victoria Rose, Consultant Plastic Surgeon St Thomas' Hospital & King's College Hospital

Background:
 IDEALS (www.IDEALS.org.uk) was established in 2000 by John Beavis, a retired orthopaedic surgeon. Previously known as The Bosnian Fund its mission is to relieve poverty, distress and suffering in any part of the world affected by conflict and/or natural disaster. It has worked in Bosnia-Herzegovina, Sri Lanka, Pakistan, Lebanon and the Occupied Palestinian Territories. What distinguishes IDEALS from other charities is its long-term commitment and support for the areas it has been involved in. IDEALS has been involved in work in Gaza since 2009. The limb reconstruction project started in January 2013. Its remit: to teach, train, treat and capacity building in a specialist area of orthopaedic and plastic surgery – namely treating the severely.

The Playing-Card Industry & Its Relevance Today

Lecture Information
 Date: 08 August 2024
 Time: 11:00 - 11:45 BST
 Type: Webinar
 Presented by: The Worshipful Company of Makers of Playing Cards

Speakers:
 Roddy Somerville, Past Master, Worshipful Company of Makers of Playing Cards
 Professor Tim Cornell, Emeritus Professor

Background:
 A pack of playing cards is a familiar item that many of us might take on holiday at this time of year. However, the question is often asked, “What relevance do playing cards have today and how do playing-card manufacturers survive when so many card games are played online?”. Roddy Somerville, a Past Master of the Worshipful Company of Makers of Playing Cards, will explain how the industry has diversified, how artists now dominate the market, how cards have been and still are useful educational tools, and how they can be an effective advertising or promotional weapon. He will also touch on their use in casinos and by magicians.

Speaker:
 Roddy Somerville was born and brought up in Edinburgh. On graduating from St Andrews University in 1977 with a degree in French and Fine Arts, he joined the

The Playing-Card Industry & Its Relevance Today

“What a fascinating lecture! You do present some wonderful events which expand my horizons”

Waste Of Space: The Problem With Space Debris And The Challenges And Opportunities Associated With Solving It

Lecture Information
 Date: 27 June 2024
 Time: 15:00 - 15:45 BST
 Type: Webinar
 Presented by: European Space Agency

Speakers:
 Graham Turnock, Special Advisor, European Space Agency
 Jacopo Moratto, Knowledge Miles Manager, Z'Way Group Ltd

Background:
 Did you know that there are 30,000 objects larger than a tennis ball circulating the Earth, most of which are space debris? In this lecture Graham Turnock, special advisor at the European Space Agency and former head of the UK Space Agency, will talk about space junk: what it is, why it is a growing problem, how we are going to solve that problem and the new markets that are emerging associated with this.

Speaker:
 Graham Turnock currently leads the ESA Accelerator programme, an initiative aimed at speeding up the adoption of space solutions to problems of sustainability on Earth.

Waste Of Space: The Problem With Space Debris

“I am so pleased the talk is online. I am a planetary astronomer and space debris has the potential to really interfere with our work.”

Seeing Is Believing: The Miracle Of Modern Eye Health Care

Lecture Information
 Date: 19 June 2024
 Time: 11:00 - 11:45 BST
 Type: Webinar
 Presented by: The Worshipful Company of Spectacle Makers

Speakers:
 Professor Chris Hammond, First Professor of Ophthalmology, King's College London
 Professor Tim

Background:
 Vision is the sense that people fear losing the most, yet funding for eye health research lags well behind that for other diseases and without action, by 2050 more than half of the world's population may need vision aids for everyday life. For centuries, London's scientists and clinicians have played a central role in increasing our understanding of vision – and the Worshipful Company of Spectacle Makers has supported their work, as the only City livery company entirely dedicated to eye health. The Company's purpose, “Better vision for all” is as relevant today as when the Company was founded by Royal Charter in 1629. In the 75th anniversary year of the first lens implanted into the eye (performed at St

Seeing Is Believing: The Miracle Of Modern Eye Health Care

“This is an excellent and fascinating talk, my thanks to Professor Chris Hammond.”



Highlights

Diverse Lecture Topics: Themes range from sustainability and technology to economic innovation, showcasing the relevance of interdisciplinary knowledge in shaping future prosperity.

Public Engagement: The online format has expanded access, allowing a broader audience to engage with thought leaders and experts in various fields, reinforcing London's position as a leading intellectual centre.

Legacy Building: The series not only honours London's rich history of knowledge sharing, but also establishes a forward-looking narrative that promotes continuous learning and innovation.

About Knowledge Miles Society Events The Grasshopper

Knowledge Miles: The 695th Lord Mayor's Lecture Series

Alderman Professor **Michael Mainelli** was the 695th Lord Mayor of the City of London, from 2023 to 2024. Michael's working theme was 'Connect To Prosper - The Knowledge Miles In The World's Coffeehouse': to celebrate the many Knowledge Miles of The Square Mile.

"Knowledge Miles: The 695th Lord Mayor's Lecture Series" was an online lecture series that explored the connections of the Square Mile and its roles as "The World's Coffeehouse" addressing diverse global challenges. Please see the table below for a full list of the lectures:

Show 25 entries Search:

Date	Title	Sponsor Organisation	Speaker(s)	Affiliation	Views
31 October 2024	Green Steel: The Building Block Of The Future	The Worshipful Company of Ironmongers	Julian Verden	Stemcor Group	1238
29 October 2024	Sex: The Livery & The Civic City	LADY MASTERS ASSOCIATION	Lady Masters Association Erica Stary	Lady Master's Association	855
25 October 2024	Glass: The World's Most Important Material?	The Worshipful Company of Glass Sellers	Mark Holford, Richard Katz, David Dalton	Worshipful Company of Glass Sellers, Glass Futures, British Glass	1365
23 October 2024	Bake4Ukraine	The Worshipful Company of Bakers	David Amos	Zeelandia UK	965

The Knowledge Miles Lecture Series underscores the importance of intellectual exchange in driving economic and social progress, leveraging London's unique ecosystem to inspire global impact.